

- Putting this report together is a very simple and quick task. It is very much like a Ranker Report except, you can select multiple target audience categories up to a maximum of five targets rather than just one target.
- You can also click on the arrows in the tool bar to move or change the analysis to other dimensions to Most Often, which you can change in the graph title by clicking on Graph Titles and change Most Often to Read Last Edition as well as create a different look and colors for the bar graphs as indicated above for Read Last Edition of the media selected.
- You can change the colors to one color for each bar graph or any multiple of colors for the different bars.
- In the graph selections there are other selections that can be used for other looks, for example:
- Horizontal Bar
 - Toggle 2D/3D
 - Graph Titles
 - Graph Label Fonts
 - Graph Colors (Bar/Slice)
 - Rotate 3D Graph
 - Bar Graph Size/Width
 - Graph Background
 - Export Graph
 - Graph Defaults
 - Save Graph Options

- Load Graph Options