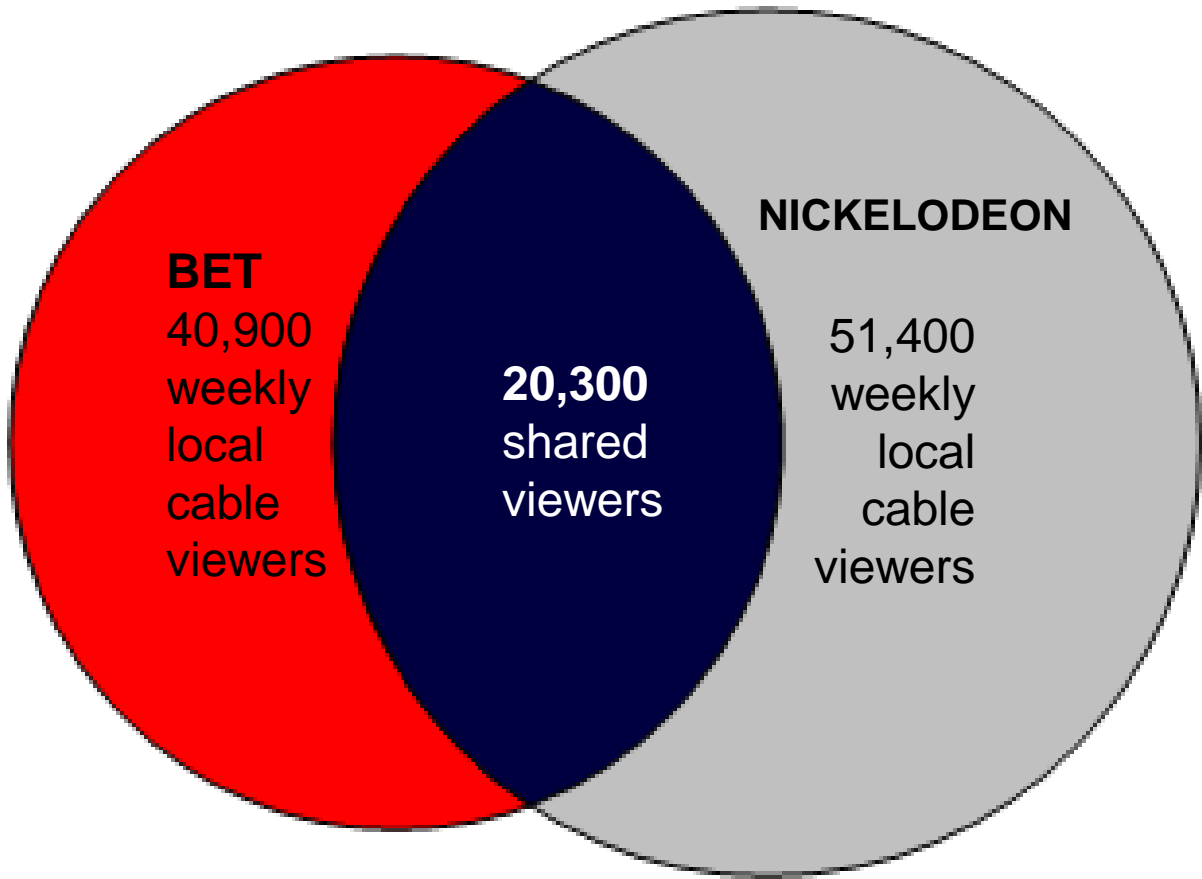


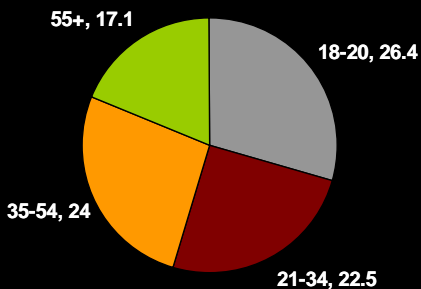


**49.6% of the BET viewers also watch NICKELODEON**

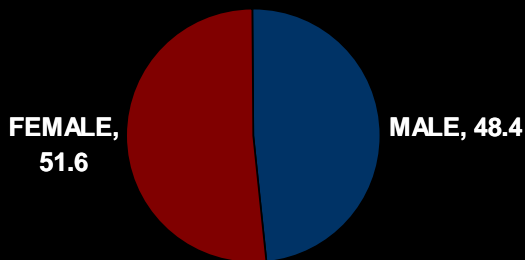


Build quick frequency with 20,300 shared BET/NICK viewers and gain an additional 20,600 with BET.

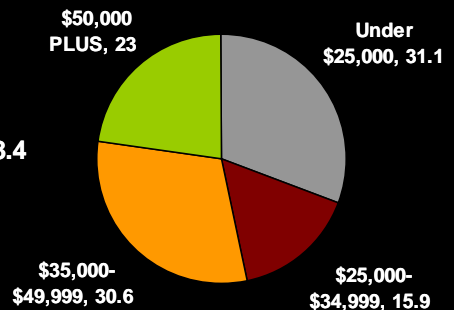
**Age Composition**



**Gender Composition**

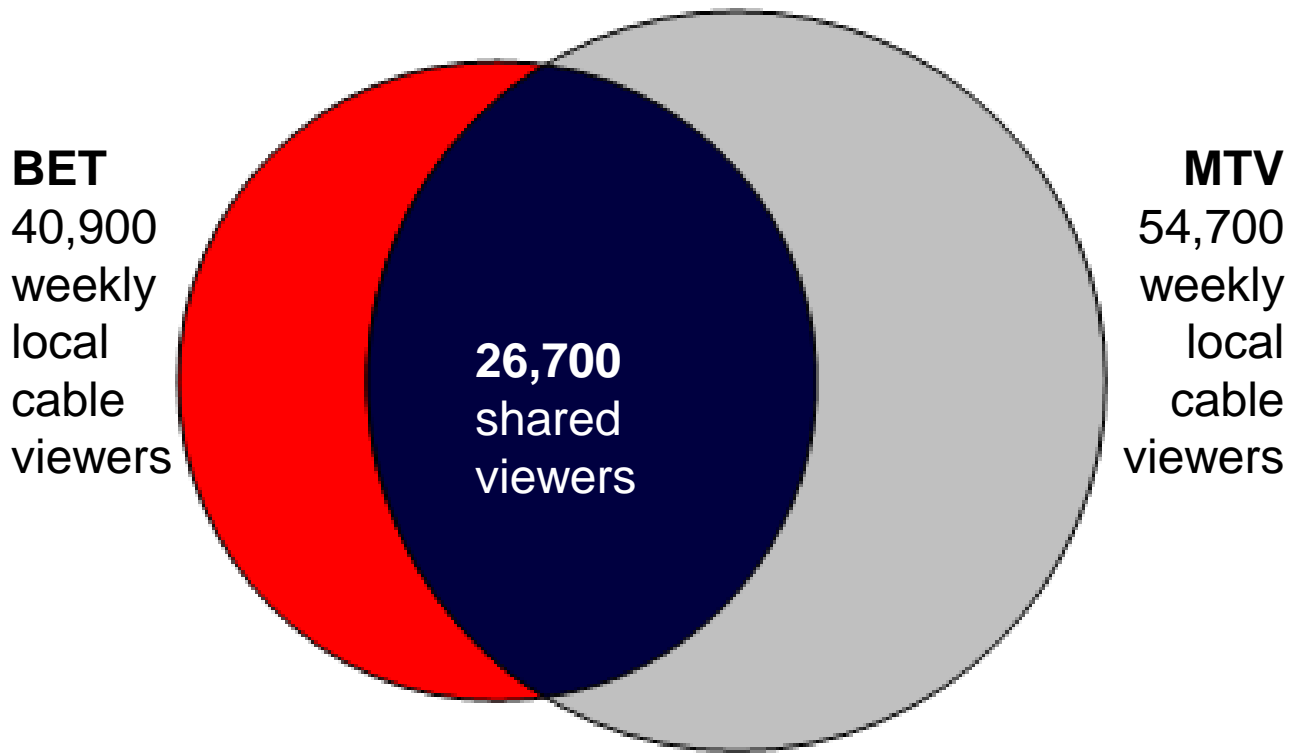


**Income Composition**



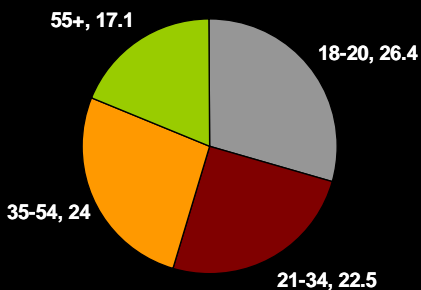


**65.3% of the BET viewers also watch MTV**

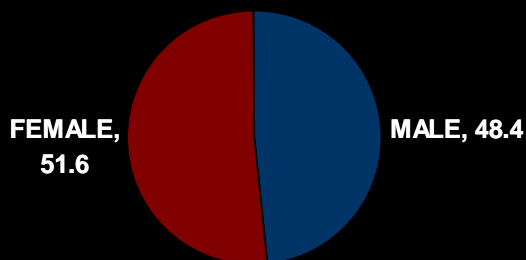


Build quick frequency with 26,700 shared BET/MTV viewers and gain an additional 14,200 with BET.

**Age Composition**



**Gender Composition**



**Income Composition**

