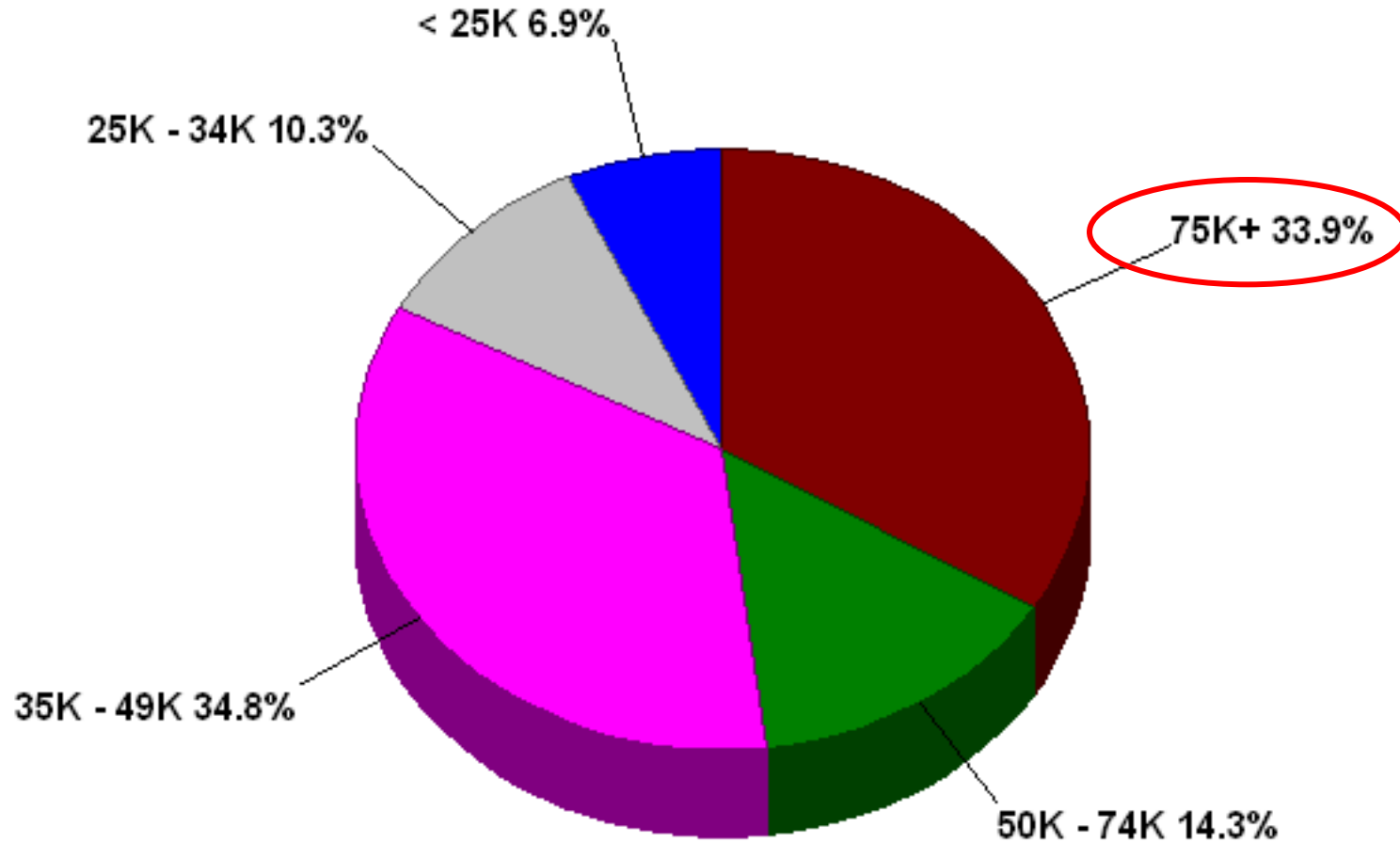


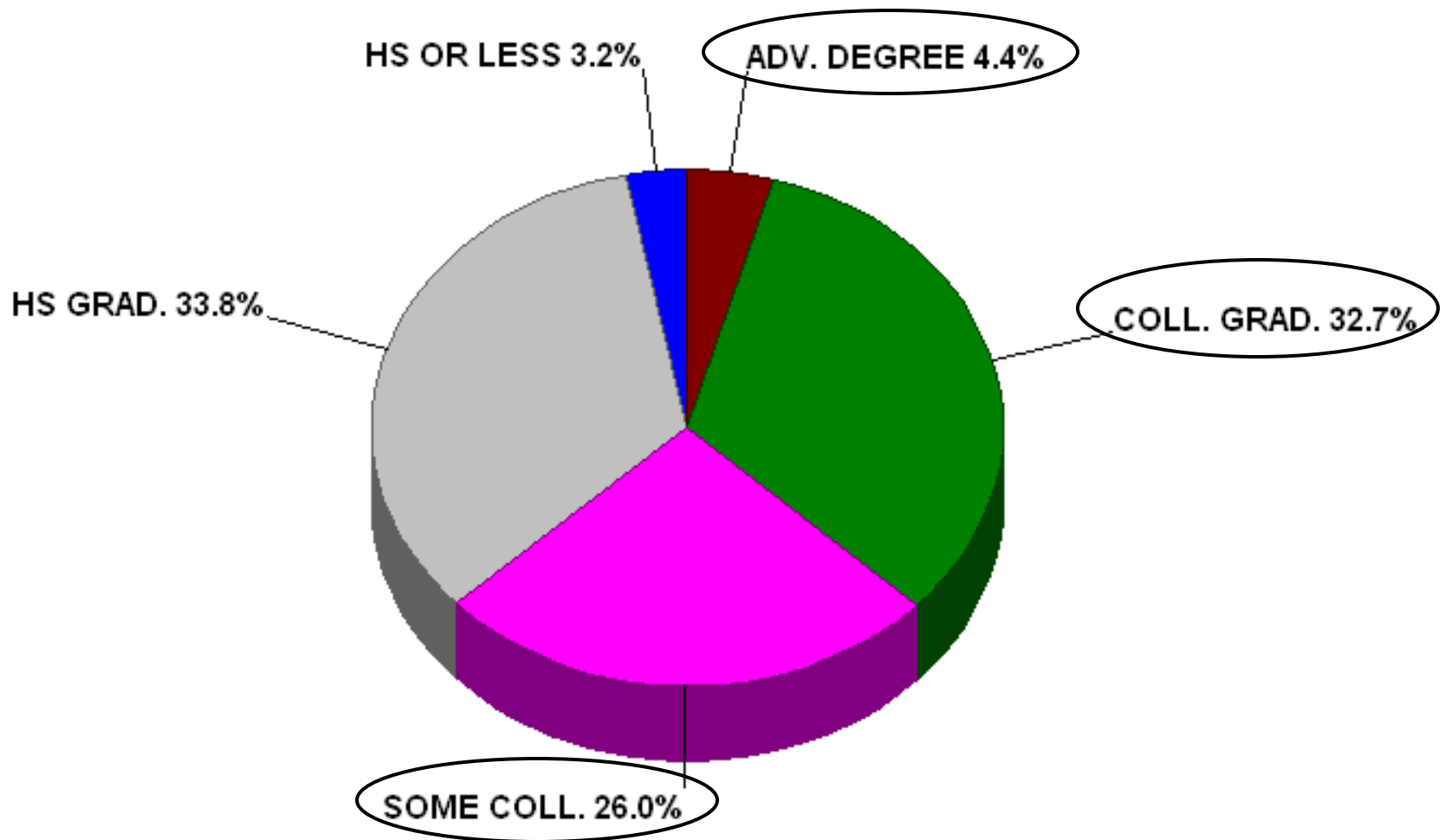


Reaching **Comcast** Customer Prospects
In the Hartford Market

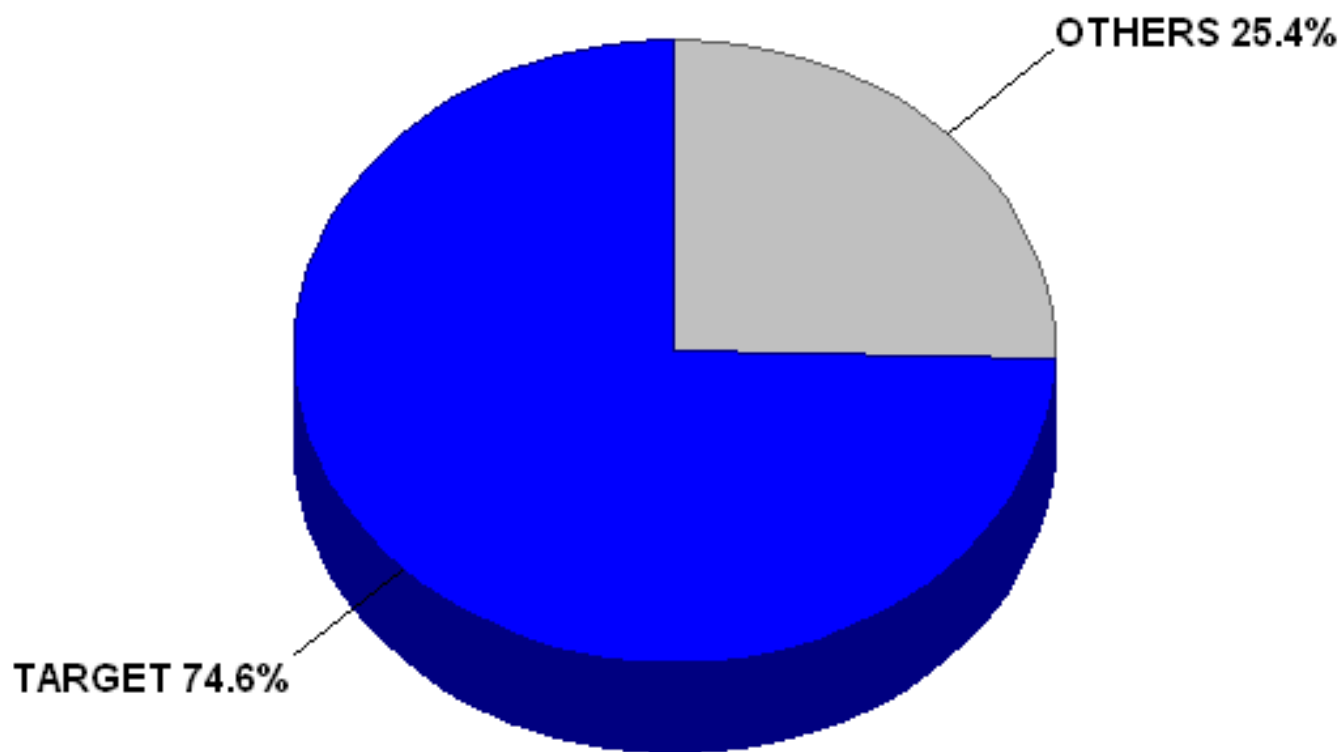
WZMX-FM Annual Income Profile



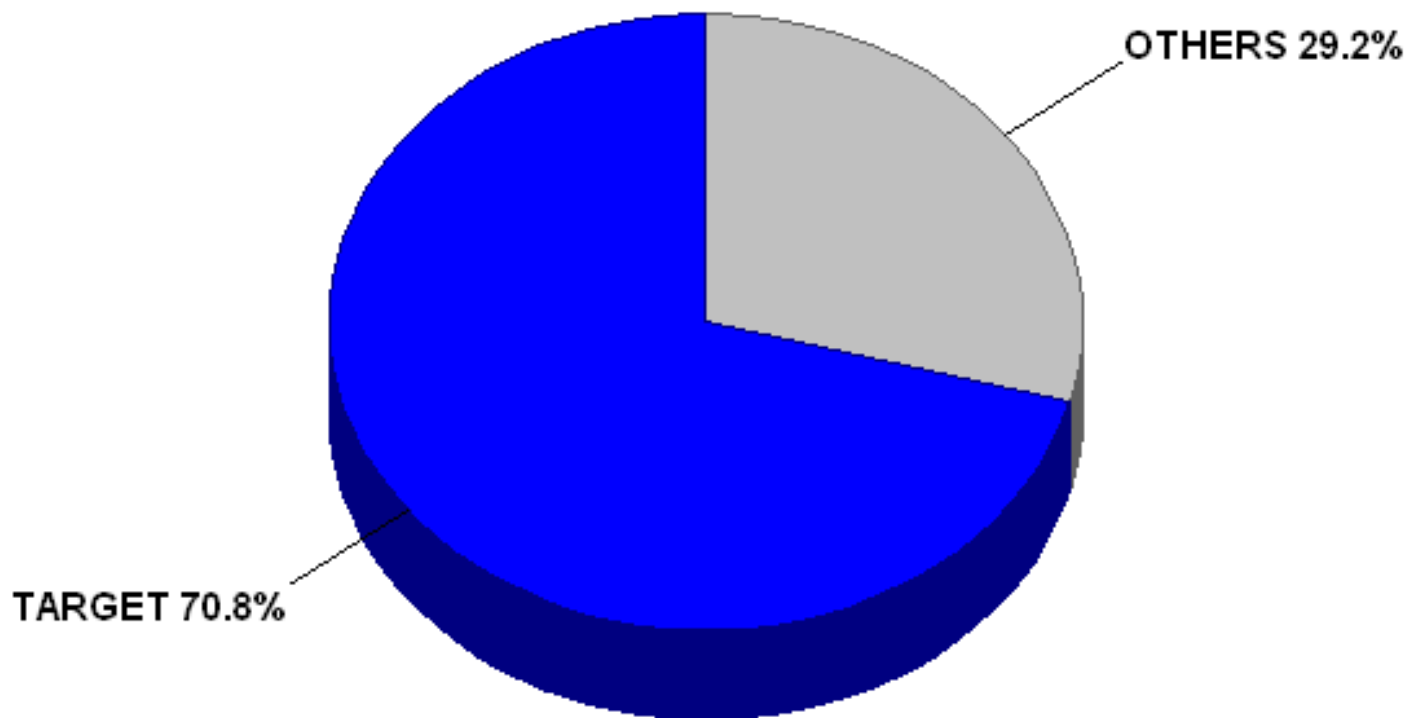
63.1% of WZMX-FM Listeners are College Educated



74.6% of WZMX-FM Listeners are Internet Users



71% of WZMX-FM Listeners Watch Sportscasts



Report: MARKET INDEX REPORT, MULTIPLE TARGET SINGLE MEDIA
 Market: HARTFORD, CT for AUG-SEP 2005
 Bases: GENERAL BASE = ADULTS AGE 18+
 Media: WZMX-FM

THE MEDIA AUDIT

Cume Index

WZMX-FM Outperforms the Market in Delivering Home Owners with \$75K-\$100K Incomes





WZMX-FM is an Hartford Market Leader in Reaching Online Users.

Report: RANKER REPORT
Market: HARTFORD, CT for AUG-SEP 2005
Bases: GENERAL BASE = ADULTS AGE 18+
Target: ONLINE/INTERNET--LOGGED ON PAST MONTH

THE MEDIA AUDIT

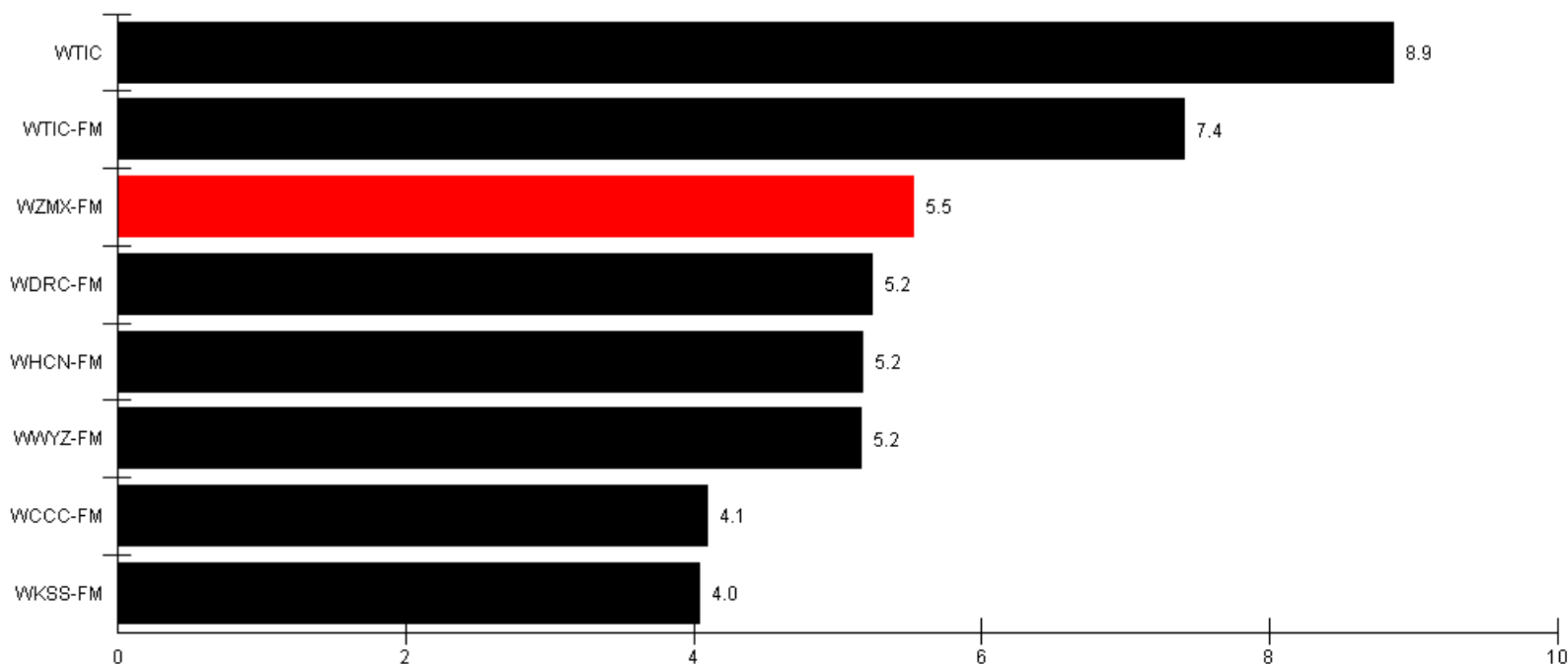
Most Often Ratings

Base Population: 905,600

% In Target: 71.6%

Target Persons: 648,100

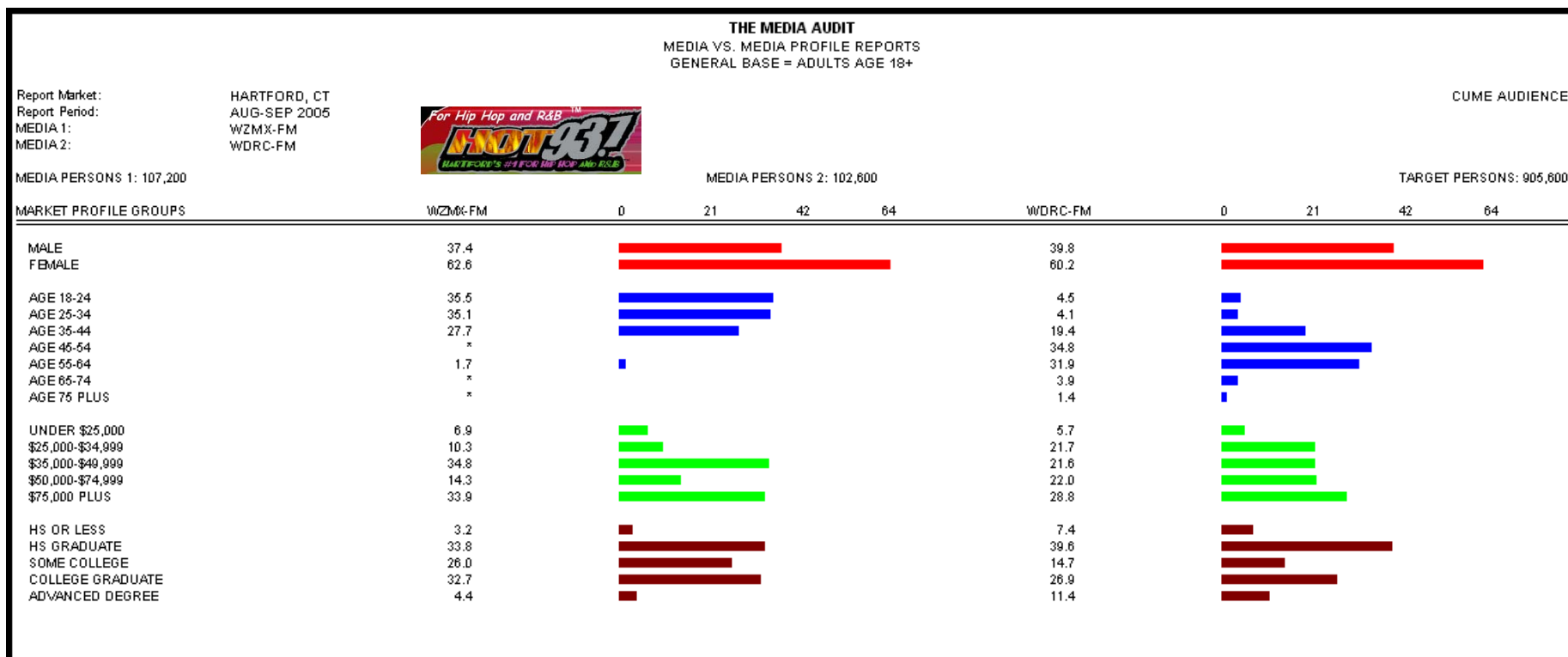
ONLINE USERS



Core Loyal Listeners

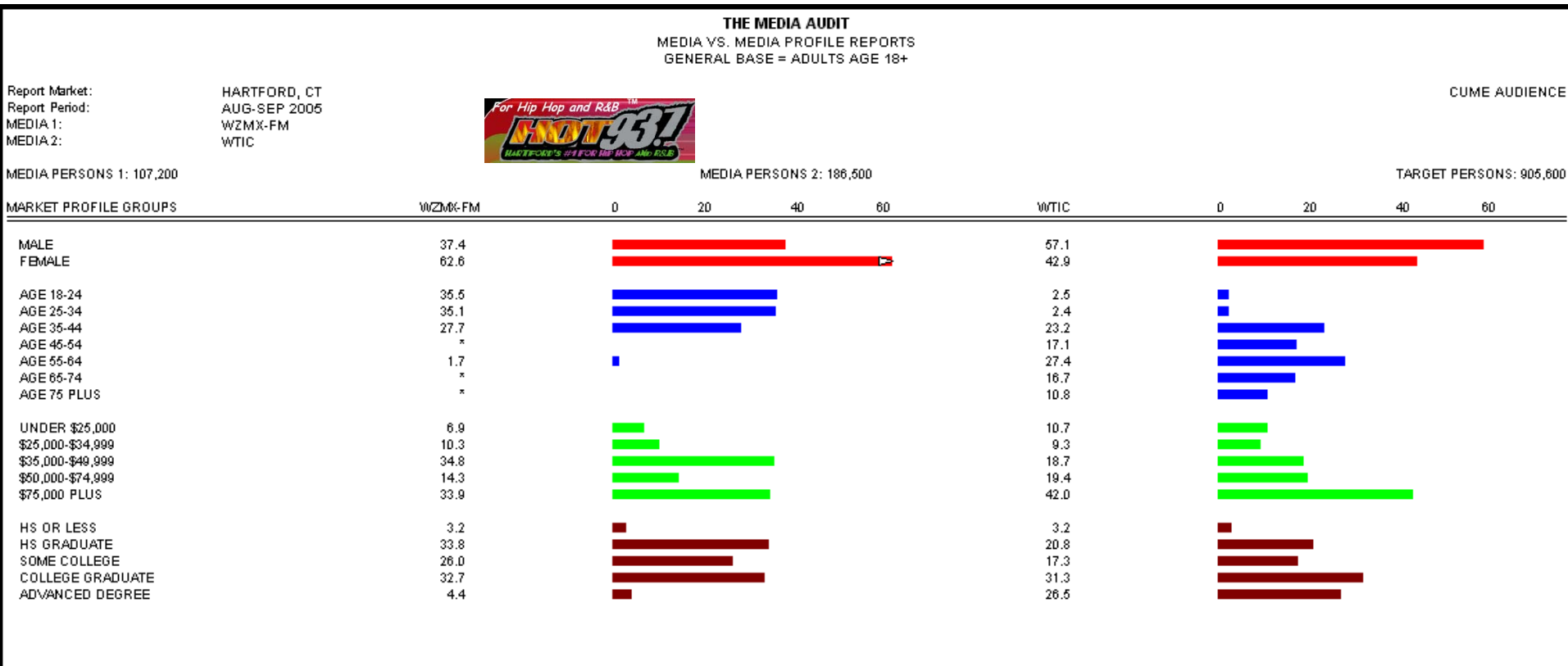


WZMX-FM Provides 25-54 Age Cell Balance to WDRC-FM





WZMX-FM Provides 25-54 Age Cell Balance to WTIC





WZMX-FM Provides 25-54 Age Cell Balance to WRCH-FM

THE MEDIA AUDIT MEDIA VS. MEDIA PROFILE REPORTS GENERAL BASE = ADULTS AGE 18+

Report Market: HARTFORD, CT
Report Period: AUG-SEP 2005
MEDIA 1: WZMX-FM
MEDIA 2: WRCH-FM

CUME AUDIENCE



MEDIA PERSONS 1: 107,200

MEDIA PERSONS 2: 81,900

TARGET PERSONS: 905,600

MARKET PROFILE GROUPS	WZMX-FM	0	21	42	64	WRCH-FM	0	21	42	64
MALE	37.4	[Red bar]				38.8	[Red bar]			
FEMALE	62.6	[Red bar]				61.2	[Red bar]			
AGE 18-24	35.5	[Blue bar]				5.6	[Blue bar]			
AGE 25-34	35.1	[Blue bar]				1.6	[Blue bar]			
AGE 35-44	27.7	[Blue bar]				19.7	[Blue bar]			
AGE 45-54	*	[Blue bar]				22.5	[Blue bar]			
AGE 55-64	1.7	[Blue bar]				27.4	[Blue bar]			
AGE 65-74	*	[Blue bar]				14.5	[Blue bar]			
AGE 75 PLUS	*	[Blue bar]				8.9	[Blue bar]			
UNDER \$25,000	6.9	[Green bar]				7.8	[Green bar]			
\$25,000-\$34,999	10.3	[Green bar]				14.2	[Green bar]			
\$35,000-\$49,999	34.8	[Green bar]				30.6	[Green bar]			
\$50,000-\$74,999	14.3	[Green bar]				16.5	[Green bar]			
\$75,000 PLUS	33.9	[Green bar]				30.9	[Green bar]			
HS OR LESS	3.2	[Brown bar]				2.4	[Brown bar]			
HS GRADUATE	33.8	[Brown bar]				31.7	[Brown bar]			
SOME COLLEGE	26.0	[Brown bar]				19.3	[Brown bar]			
COLLEGE GRADUATE	32.7	[Brown bar]				39.2	[Brown bar]			
ADVANCED DEGREE	4.4	[Brown bar]				6.5	[Brown bar]			