



Citadel Broadcasting Corporation

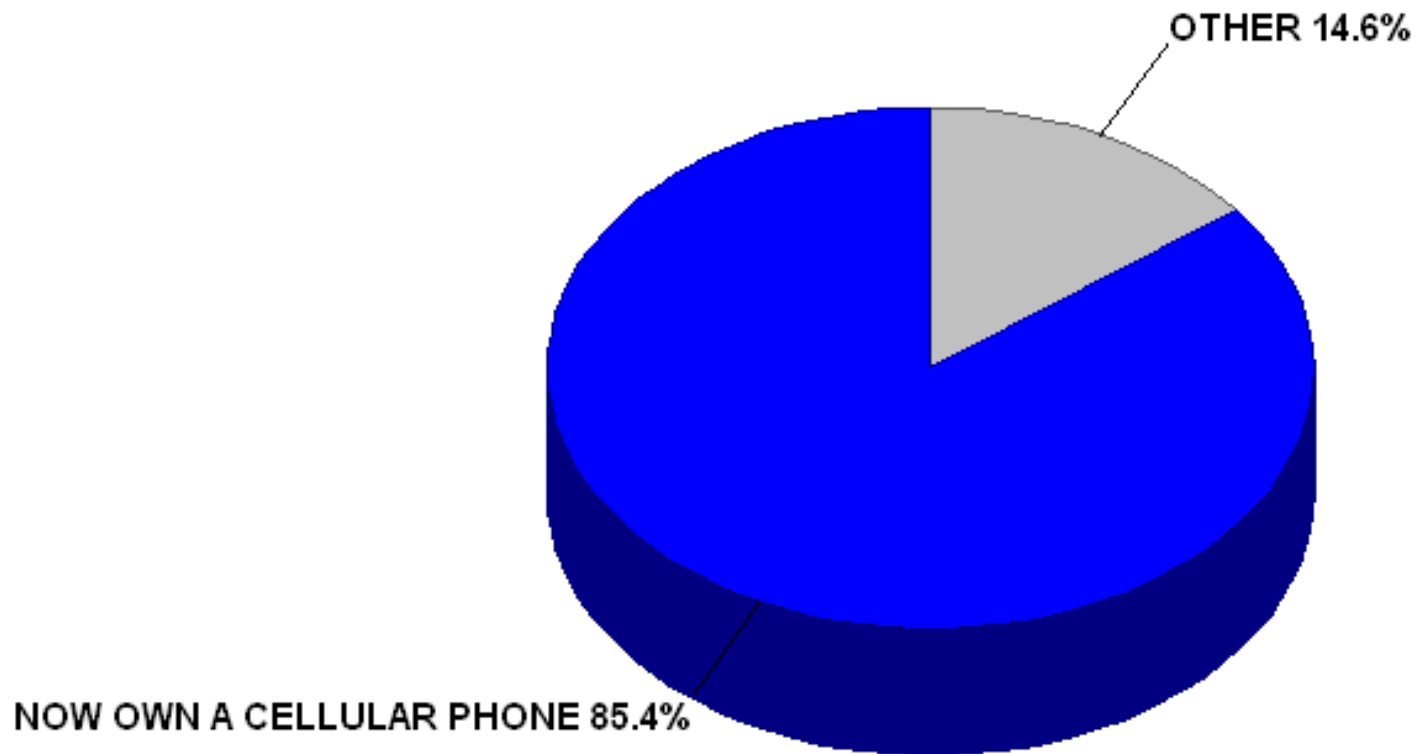
Delivering New Orleans
Best Customer Prospects
for



January, 2007

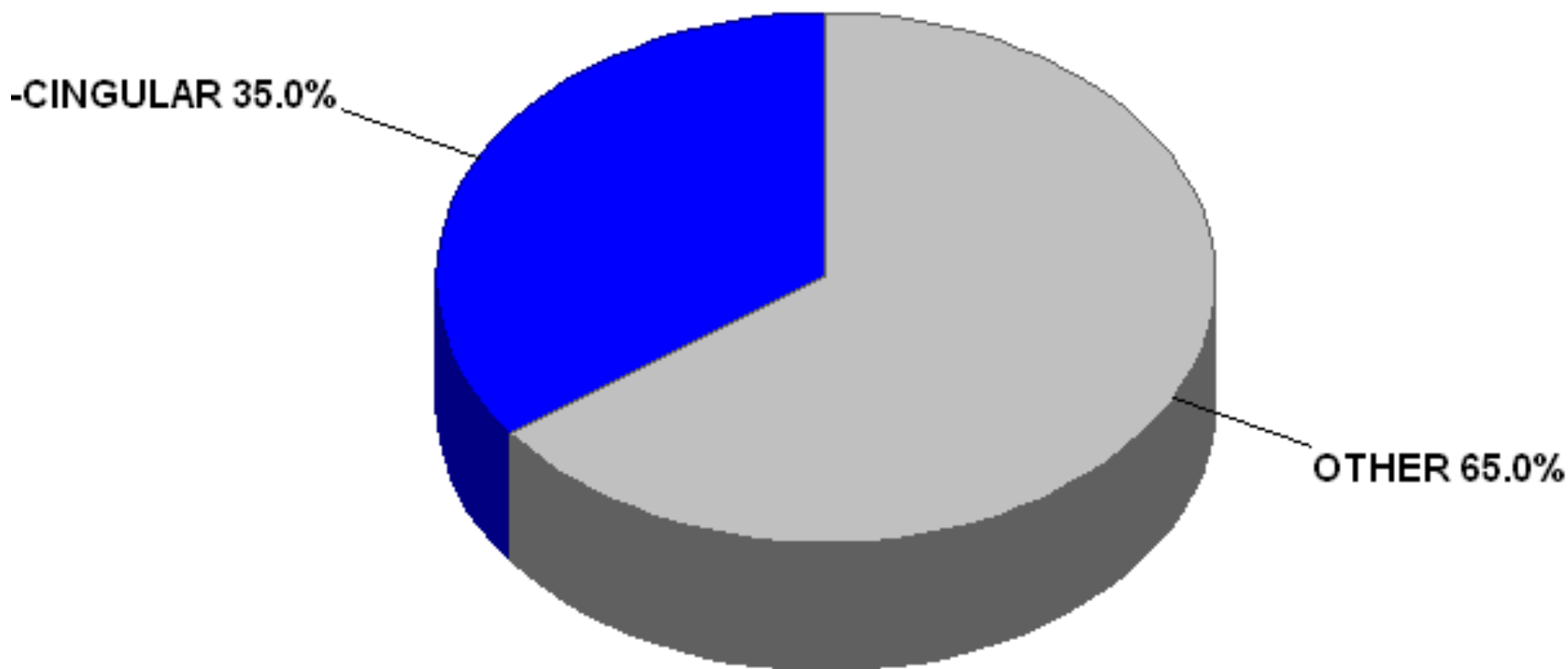


85.4% of New Orleans Adults Own a Cell Phone



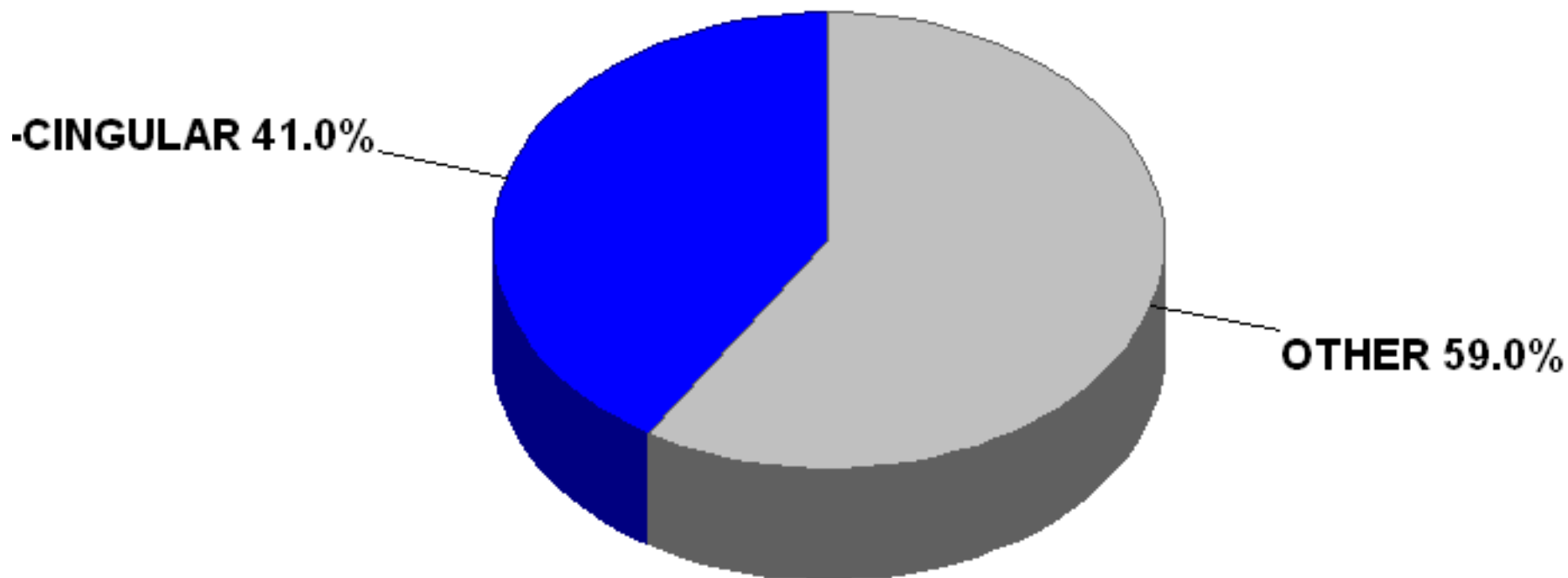


35% of Adults in the New Orleans Market Use Cingular





41% of Cell Phone Owners Use Cingular





Cingular is the New Orleans Market Leader Among Those Owning a Cell Phone

REPORT: CROSSTAB REPORTS
MARKET: NEW ORLEANS, LA FOR AUG-OCT 2006
BASE: ADULTS AGE 18+
PRIMARY TARGET: NOW OWN A CELLULAR PHONE

Base Persons: 730,757

Targets	Primary Persons	Vertical Percent
CELL PHONE CARRIER USED--CINGULAR	255,566	41.0
CELL PHONE CARRIER USED--SPRINT NEXTEL	163,149	26.1
CELL PHONE CARRIER USED--VERIZON WIRELESS	69,049	11.1
CELL PHONE CARRIER USED--ALLTEL	57,552	9.2
CELL PHONE CARRIER USED--T-MOBILE	40,290	6.5

Cingular Customers Household Income is HIGHER than

- the Market Average
- the Average Cell Phone Owners'

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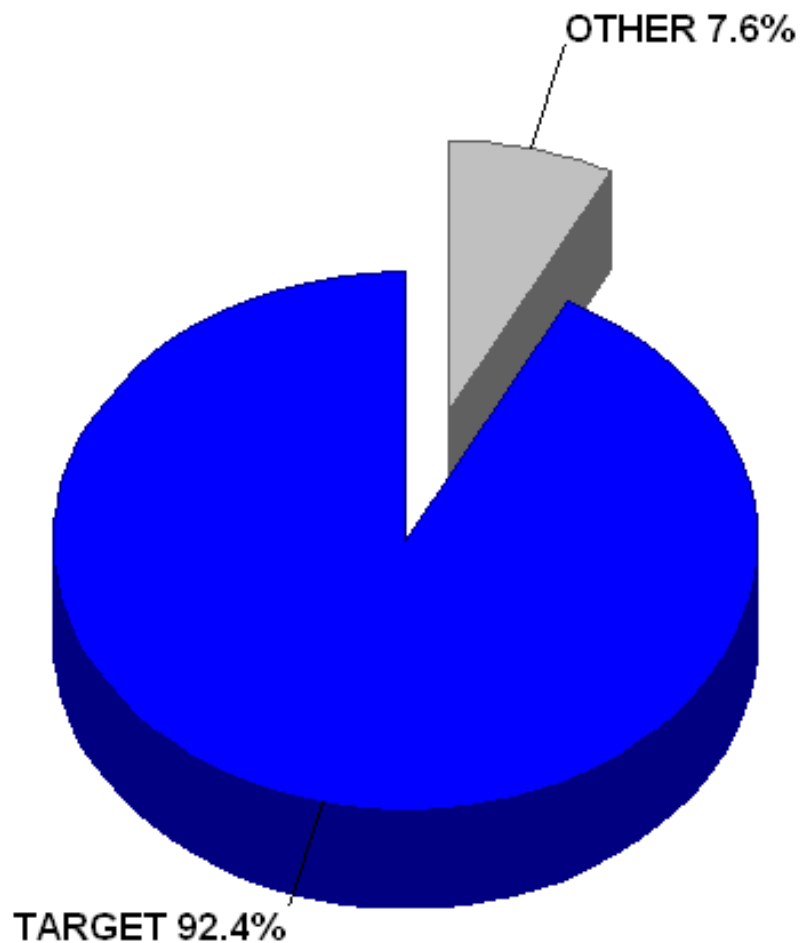
Base Persons: 730,757
 Total Income: 40,440,316,530

% In Target: 100.0
 % In Target Income: 100.0

Targets	Primary Persons	Average Income	Income Distribution	
			OK	58K
ADULTS AGE 18+	730,757	55,340		
NOW OWN A CELLULAR PHONE	623,930	59,447		
CELL PHONE CARRIER USED--ALLTEL	57,552	56,238		
CELL PHONE CARRIER USED--CINGULAR	255,566	64,353		
CELL PHONE CARRIER USED--SPRINT NEXTEL	163,149	56,417		
CELL PHONE CARRIER USED--T-MOBILE	40,290	51,372		
CELL PHONE CARRIER USED--VERIZON WIRELESS	69,049	71,472		



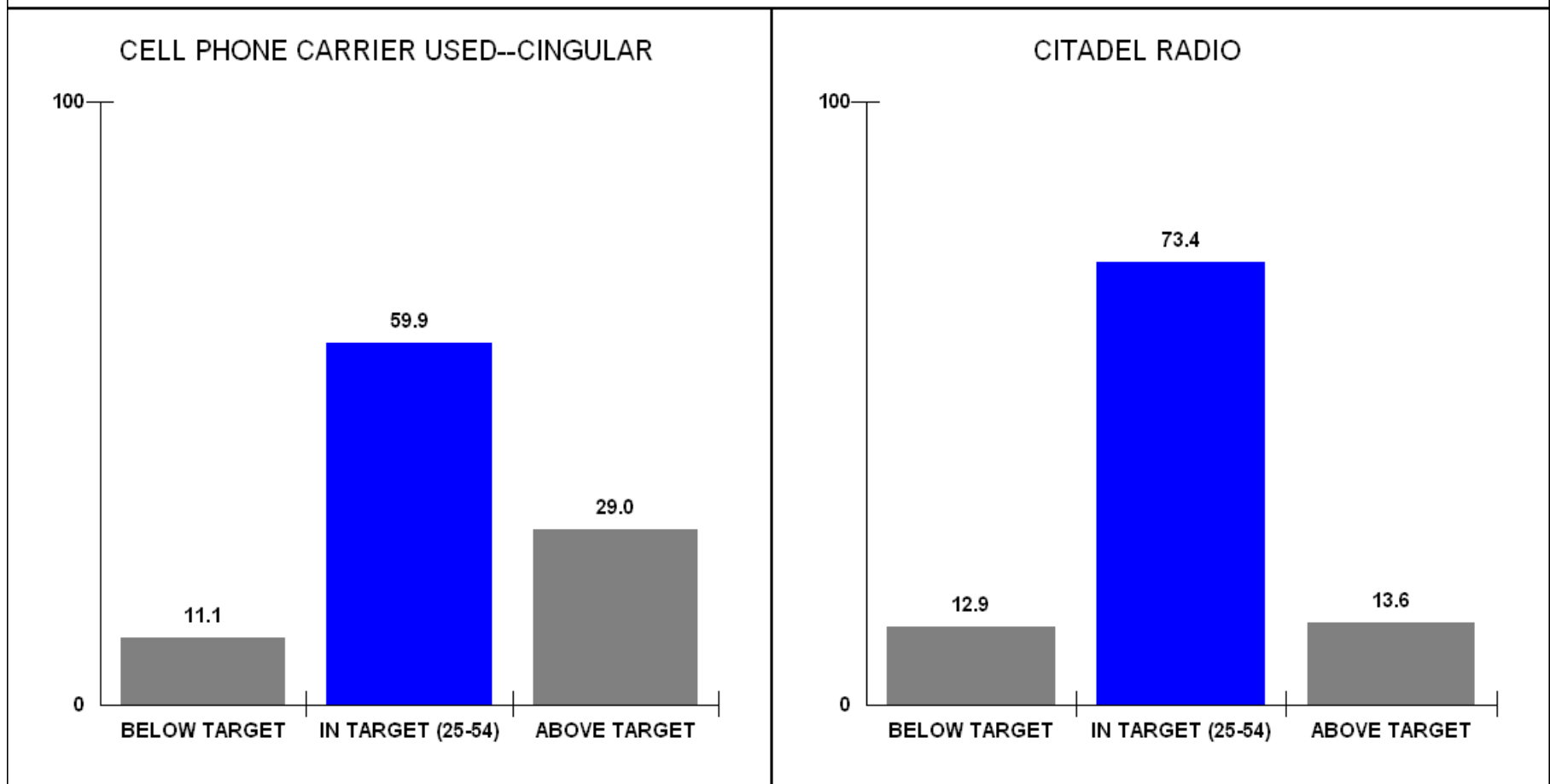
92.4% of Citadel Radio Listeners are Cell Phone Owners





Citadel Radio Super-serves Cingular's Primary 25-54 Demographic

- 60% of Cingular's New Orleans Customers are Age 25-54...
- 73.4% of Citadel Radio's Adult Listeners are Age 25-54.





Report: RANKER REPORT
Market: NEW ORLEANS, LA for AUG-OCT 2006
Bases: ADULTS AGE 18+
Target: NOW OWN A CELLULAR PHONE

THE MEDIA AUDIT

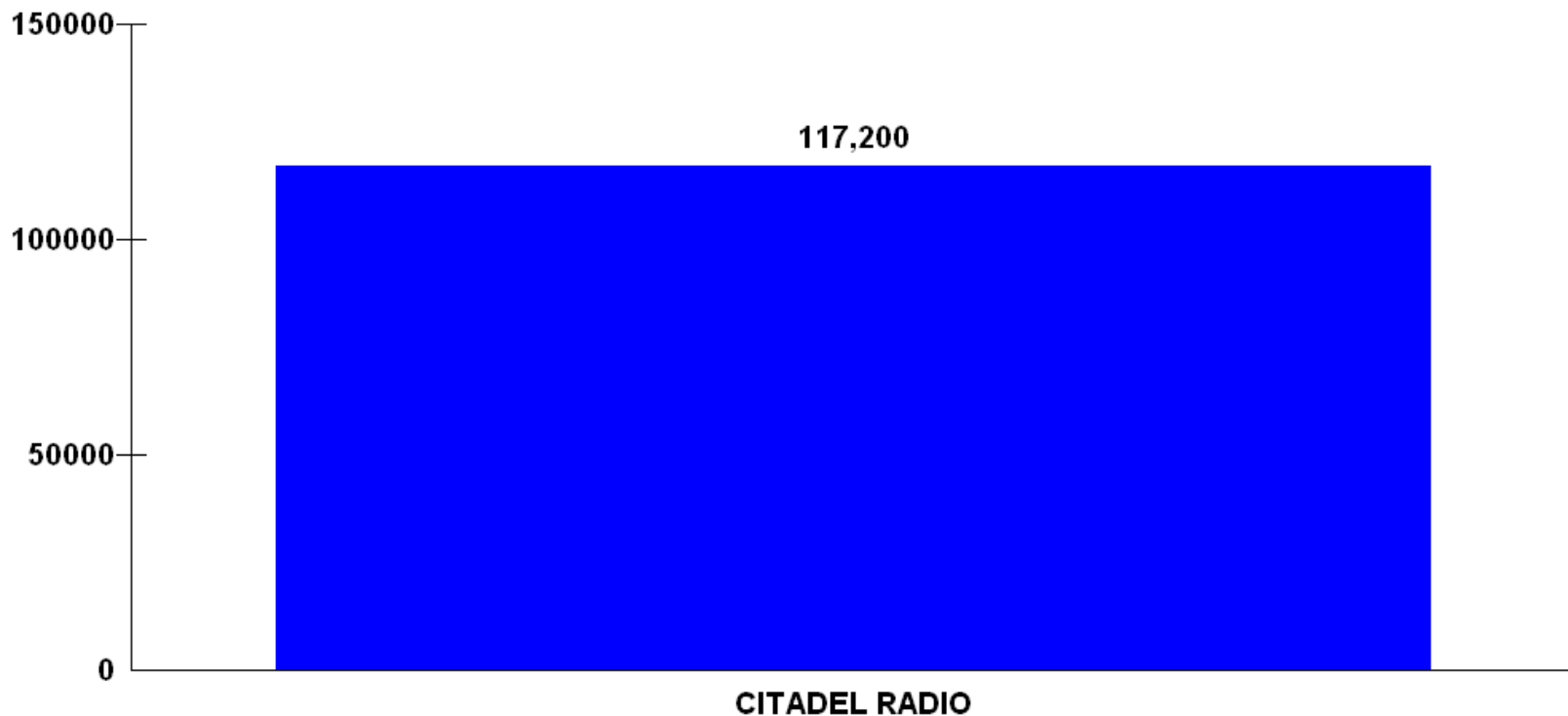
Cume Ratings
Total Adults

Base Population: 730,800

% In Target: 85.4%

Target Persons: 623,900

Citadel Radio Reaches 117,200 Cell Phone Owners





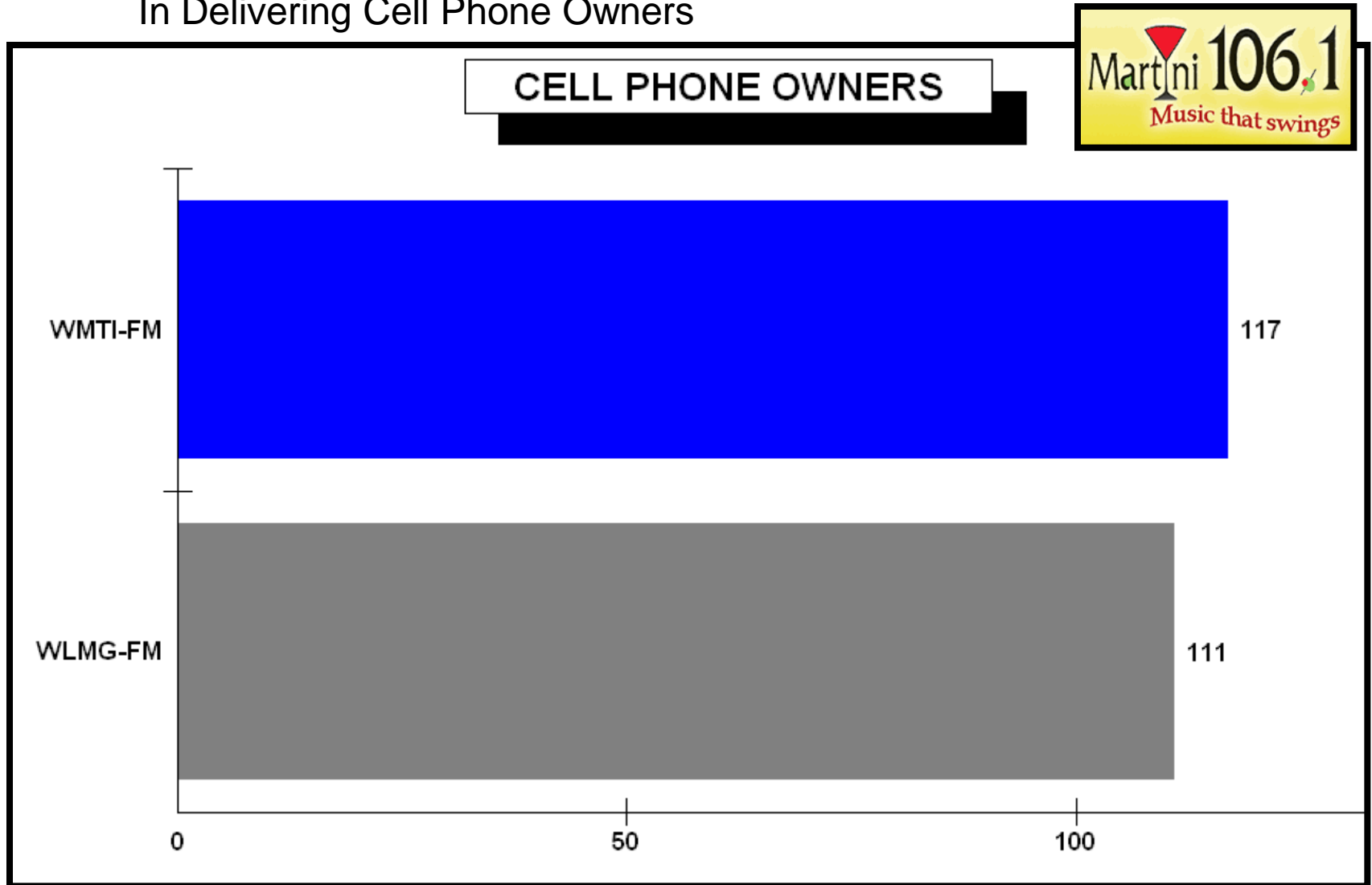
Cingular is the Number One Cell Phone Choice of Citadel Radio Listeners.

Citadel also reaches 75,200 Customers of Cingular Competitors.

Report:	COMPOSITION REPORTS	
Market:	NEW ORLEANS, LA for AUG-OCT 2006	
Bases:	ADULTS AGE 18+	
Media:	CITADEL RADIO	
Base Population: 730,800		
Target	Media Persons	Audience Composition
NOW OWN A CELLULAR PHONE	117,200	92.4
CELL PHONE CARRIER USED--CINGULAR	42,000	33.1
CELL PHONE CARRIER USED--SPRINT NEXTEL	27,800	21.9
CELL PHONE CARRIER USED--VERIZON WIRELESS	21,800	17.2
CELL PHONE CARRIER USED--T-MOBILE	14,900	11.7
CELL PHONE CARRIER USED--ALLTEL	9,900	7.8

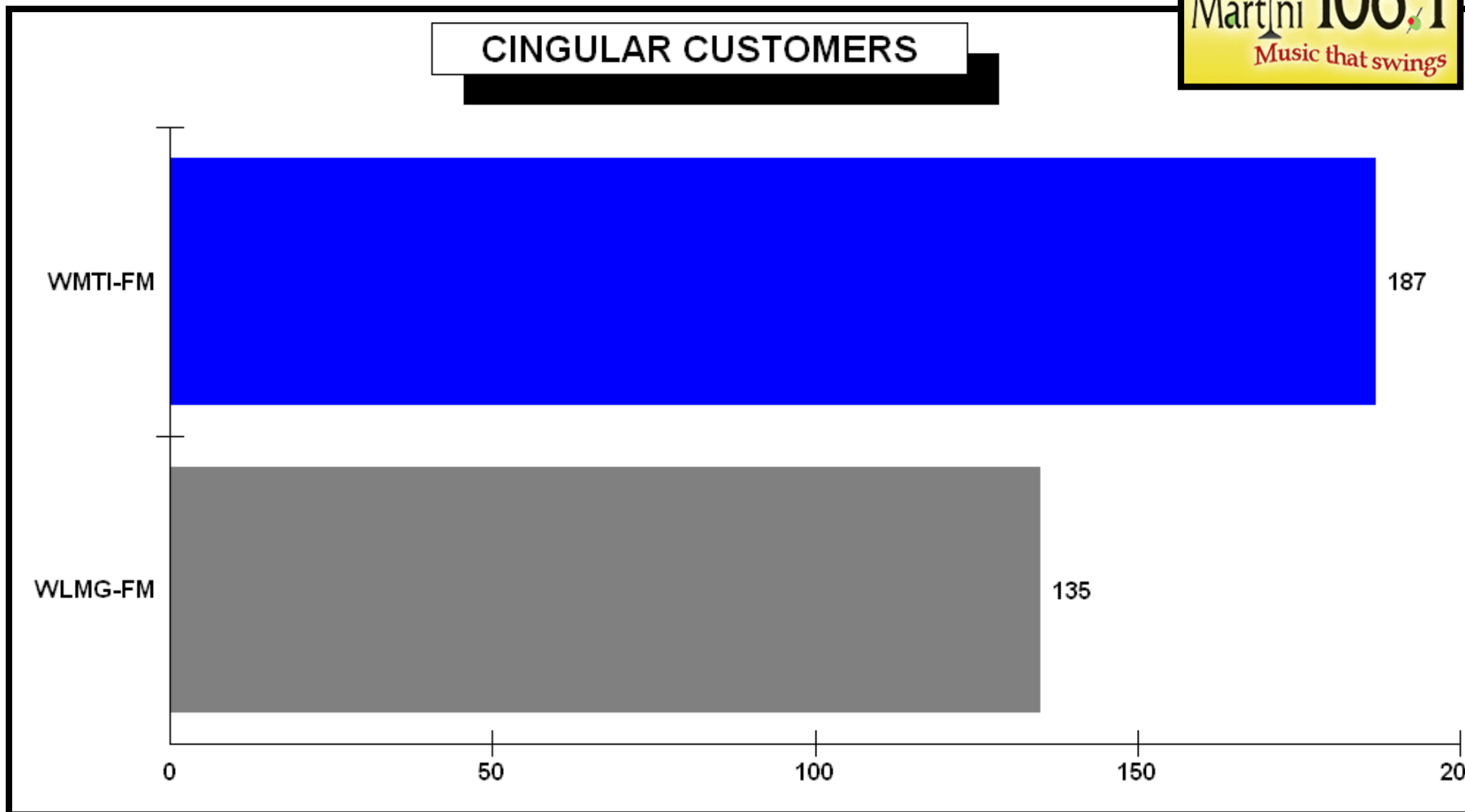


WMTI-FM is more Highly Targeted & Efficient In Delivering Cell Phone Owners





WMTI-FM is more Highly Targeted & Efficient In Delivering Cingular Customers

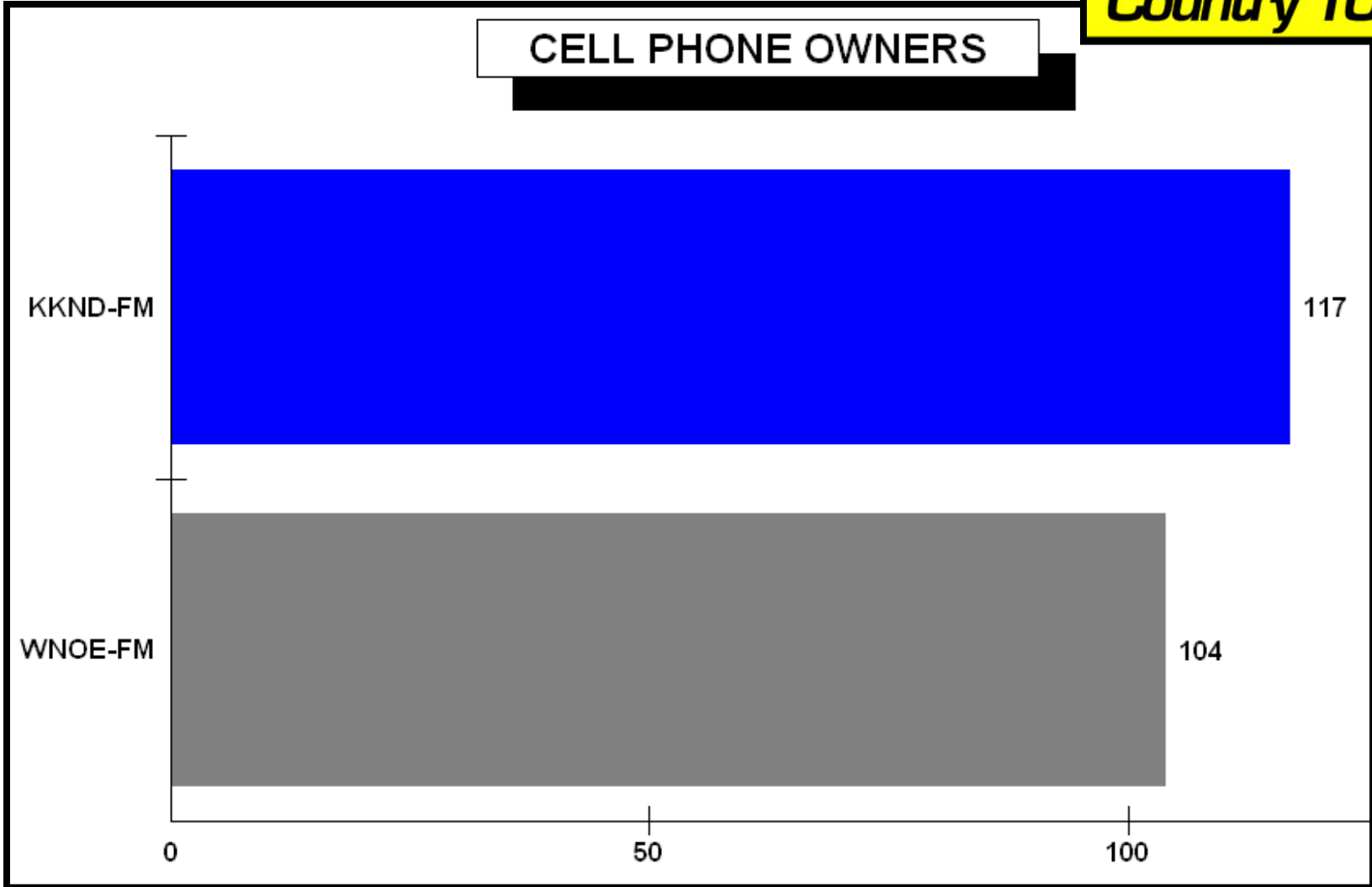




KKND-FM is more Highly Targeted & Efficient In Delivering Cell Phone Owners



CELL PHONE OWNERS

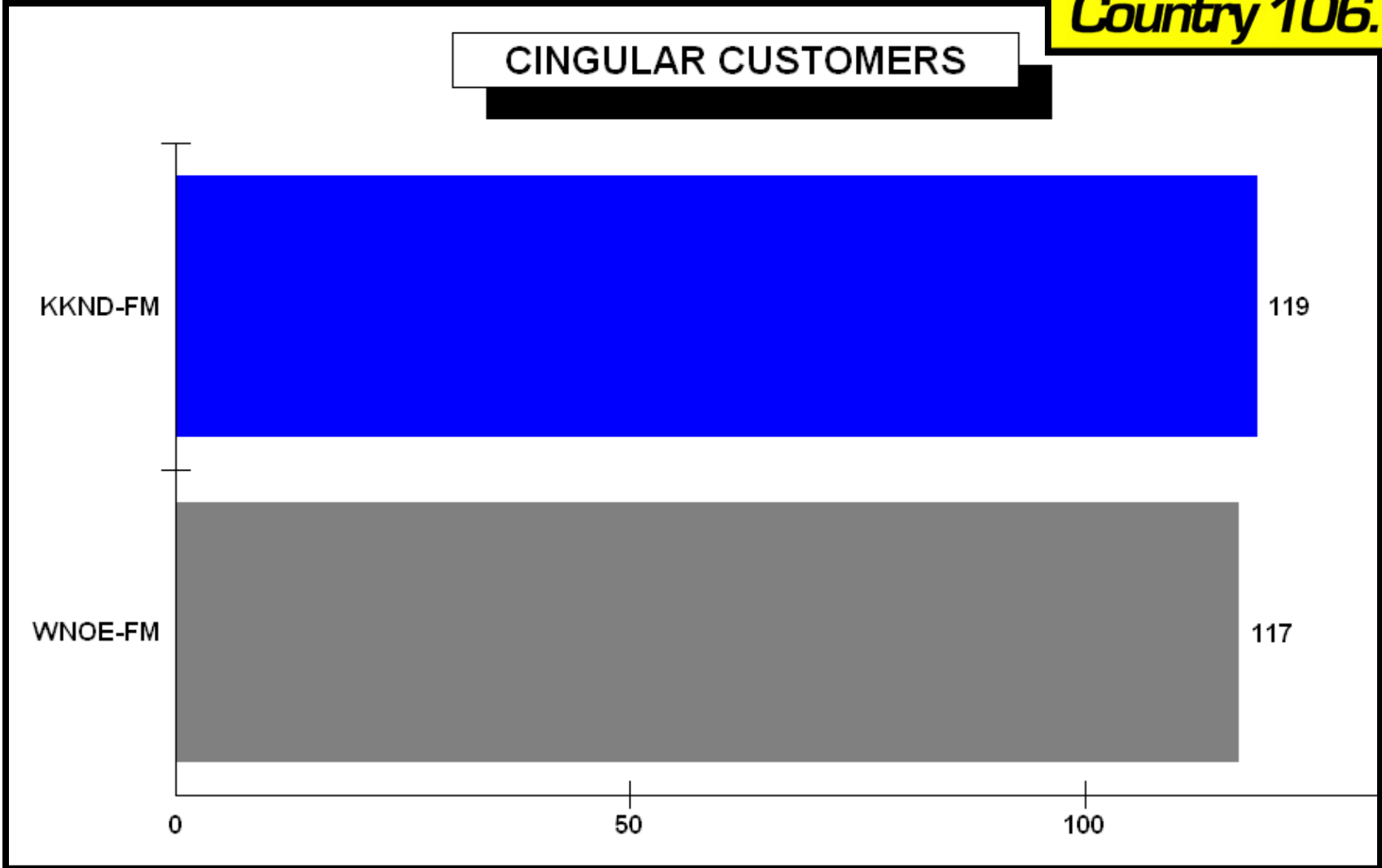




KKND-FM is more Highly Targeted & Efficient In Delivering Cingular Customers



CINGULAR CUSTOMERS





KMEZ-FM is more Highly Targeted & Efficient In Delivering Cingular Customers

